**No.36**

**TOURISM STATISTICAL RELEASE**

**DECEMBER - 2019**

**

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# **TOURISM STATISTICAL RELEASE FOR DECEMBER 2019**

Tourist Arrivals in Zanzibar increased by **26.9** percent to 60,685 in December 2019 from 47,824 in November 2019 and increased by **14.9** percent compared with corresponding month in 2018. Tourists from Europe continue to dominate the Zanzibar market by accounting **62.1** percent of the total visitors in December 2019 and increased by **23.3** percent compared with corresponding month in 2018. In country wise, Italy dominated the Tourism market by accounting **14.0** percent of all visitors entered in December 2019, followed by America (6.2 percent) and South Africa (6.1 percent) while New Zealand recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **52,315** visitors entered through Airport, among them **39,317** visitors came by international flights and **12,998** by domestic flights and remaining **8,370** visitors through Seaport, of which **97** came by Cruise Ship and **8,273** by Sea Ferries.

Generally, Zanzibar has received **538,264** visitors in 2019 which is an increase of 3.4percent compared with 2018. Most of visitors were from Europe (**63.5** percent). In country wise, Italy (**11.4** percent) is a leading market for the twelve months in Zanzibar tourism market. About **474,345** visitors entered through airport while the remaining **63,919** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that December 2019, about **60,111** visitors equivalent to **99.1** percent of visitors came for holidays and less than one percent (**0.1** percent) visitors came for visiting friends and relatives.

**Table 5** shows that among the visitors there were **29,466** males (**48.6** percent) and **31,219** females (**51.4** percent) in December 2019. Males and Females increased by **45.1** percent and **13.5** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **5,541**(**9.1** percent) visitors were aged less than 15 years; **52,378** (**86.3** percent) were aged 15 to 64 years and **2,766** (**4.6** percent) were aged 65 years and older.

**Table 7** shows that 26.9 percent of all visitors in December 2019 stayed in the country for Six days. Less than one percent (0.7 percent) of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in December 2019 was about Seven (7.7) nights.

The visitors from emerging markets decreased by **1.4** percent in December 2019 compared with corresponding month in 2018 and they increased by **13.3** percent compared with previous month. Visitors from Russia increased by 81.7 percent compared with the corresponding month in 2018 and they increased by 2.3 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **520,397** bed-spaces was available in December 2019. Out of these bed-spaces, estimates of **467,401** hotel-beds were sold during that month representing a bed occupancy rate of **89.8** percent (**Table 10**).

**Table1: International Visitors by Nationality**, **December 2019**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **December 2018** | | | **November 2019** | | | **December 2019** | | | **% Change, November 2019 to December 2019** | **% Change, December 2018 to December**  **2019** |
| **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 3,151 | 6 | 4 | 2,523 | 5.3 | 7 | 3,617 | 6.0 | 4 | 43.4 | 14.8 |
| British | 2,191 | 4.1 | 8 | 2,355 | 4.9 | 8 | 2,299 | 3.8 | 10 | -2.4 | 4.9 |
| German | 2,470 | 4.7 | 6 | 4,500 | 9.4 | 2 | 2,914 | 4.8 | 7 | -35.2 | 18.0 |
| Italian | 7,369 | 13.9 | 1 | 5,195 | 10.9 | 1 | 8,509 | 14.0 | 1 | 63.8 | 15.5 |
| French | 2,541 | 4.8 | 5 | 4,489 | 9.4 | 3 | 3,552 | 5.9 | 5 | -20.9 | 39.8 |
| Dutch | 1,317 | 2.5 | 11 | 1515 | 3.2 | 10 | 1,398 | 2.3 | 12 | -7.7 | 6.2 |
| Belgium | 992 | 1.9 | 13 | 1,260 | 2.6 | 11 | 2,634 | 4.3 | 8 | 109.0 | 165.5 |
| Russian | 1,638 | 3.1 | 10 | 2909 | 6.1 | 5 | 2,976 | 4.9 | 6 | 2.3 | 81.7 |
| Turkish | 226 | 0.4 | 21 | 411 | 0.9 | 21 | 398 | 0.7 | 21 | -3.2 | 76.1 |
| Polish | 2,399 | 4.5 | 7 | 2,330 | 4.9 | 9 | 2,089 | 3.4 | 11 | -10.3 | -12.9 |
| Ukrainian | 543 | 1 | 19 | 542 | 1.1 | 18 | 600 | 1.0 | 18 | 10.7 | 10.5 |
| Czech Republic | 623 | 1.2 | 16 | 710 | 1.5 | 15 | 633 | 1.0 | 17 | -10.8 | 1.6 |
| Spanish | 718 | 1.4 | 15 | 1258 | 2.6 | 12 | 959 | 1.6 | 13 | -23.8 | 33.6 |
| Other European | 4,398 | 8.3 |  | 4,095 | 8.6 |  | 5,134 | 8.5 |  | 25.4 | 16.7 |
| **Subtotal** | **30,576** | **57.9** |  | **34,092** | **71.3** |  | **37,712** | **62.1** |  | **10.6** | **23.3** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |  |
| Japanese | 189 | 0.4 | 22 | 144 | 0.3 | 22 | 293 | 0.5 | 22 | 103.5 | 55.0 |
| Chinese | 385 | 0.7 | 20 | 439 | 0.9 | 20 | 550 | 0.9 | 19 | 25.3 | 42.9 |
| Indian | 599 | 1.1 | 17 | 626 | 1.3 | 17 | 691 | 1.1 | 14 | 10.4 | 15.4 |
| Israeli | 1,119 | 2.1 | 12 | 829 | 1.7 | 14 | 663 | 1.1 | 15 | -20.0 | -40.8 |
| Other Asian | 1,747 | 3.3 |  | 1,309 | 2.7 |  | 1,381 | 2.3 |  | 5.5 | -21.0 |
| **Subtotal** | **4,039** | **7.6** |  | **3,347** | **7.0** |  | **3,578** | **5.9** |  | **6.9** | **-11.4** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 1,950 | 3.7 | 9 | 1156 | 2.4 | 13 | 2,446 | 4.0 | 9 | 111.6 | 25.4 |
| South African | 3,842 | 7.3 | 3 | 2,884 | 6.0 | 6 | 3,707 | 6.1 | 3 | 28.5 | -3.5 |
| Other African | 2,567 | 4.9 |  | 1,481 | 3.1 |  | 4,092 | 6.7 |  | 176.3 | 59.4 |
| **Subtotal** | **8,359** | **15.8** |  | **5,521** | **11.5** |  | **10,245** | **16.9** |  | **85.6** | **22.6** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |  |  |
| American | 4,434 | 8.4 | 2 | 2,981 | 6.2 | 4 | 3,753 | 6.2 | 2 | 25.9 | -15.4 |
| Canadian | 571 | 1.1 | 18 | 690 | 1.4 | 16 | 659 | 1.1 | 16 | -4.5 | 15.4 |
| Other American | 1,547 | 2.9 |  | 463 | 1.0 |  | 3,363 | 5.5 |  | 626.3 | 117.4 |
| **Subtotal** | **6,552** | **12.4** |  | **4,134** | **8.6** |  | **7,775** | **12.8** |  | **88.1** | **18.7** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |  |  |
| Australian | 780 | 1.5 | 14 | 452 | 0.9 | 19 | 507 | 0.8 | 20 | 12.2 | -35.0 |
| New Zealand | 67 | 0.1 | 23 | 48 | 0.1 | 23 | 65 | 0.1 | 23 | 35.4 | -3.0 |
| **Subtotal** | **847** | 1.6 |  | **500** | 1.0 |  | **572** | 0.9 |  | **14.4** | **-32.5** |
| Not stated | 2,455 | 4.6 |  | 230 | 0.5 |  | 803 | 1.3 |  |  |  |
| **TOTAL** | **52,828** | **100** |  | **47,824** | **100** |  | **60,685** | **100.0** |  | **26.9** | **14.9** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points,** **December 2019**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Airport** | | | **Seaport** | | |
| **International Flight** | **Domestic Flight** | **Total** | **Cruise Ship** | **Sea ferries** | **Total** |
| **EUROPE** |  |  |  |  |  |  |
| Scandinavian | 1,583 | 1,292 | 2,875 | 7 | 735 | 742 |
| British | 1,356 | 584 | 1,940 | 2 | 357 | 359 |
| German | 1,515 | 803 | 2,318 | 9 | 587 | 596 |
| Italian | 7,691 | 445 | 8,136 | 4 | 369 | 373 |
| French | 2,247 | 999 | 3,246 | 2 | 304 | 306 |
| Dutch | 718 | 508 | 1,226 | 5 | 167 | 172 |
| Belgium | 1,843 | 705 | 2,548 | 7 | 79 | 86 |
| Russian | 2,727 | 137 | 2,864 | 0 | 112 | 112 |
| Turkish | 251 | 64 | 315 | 0 | 83 | 83 |
| Polish | 1,822 | 179 | 2,001 | 0 | 88 | 88 |
| Ukrainian | 470 | 124 | 594 | 0 | 6 | 6 |
| Czech Republic | 551 | 49 | 600 | 2 | 31 | 33 |
| Spanish | 475 | 399 | 874 | 3 | 82 | 85 |
| Other Europeans | 3,545 | 1,176 | 4,721 | 2 | 411 | 413 |
| **Subtotal** | **26,794** | **7,464** | **34,258** | **43** | **3,411** | **3,454** |
| **ASIA** |  |  |  |  |  |  |
| Japanese | 66 | 74 | 140 | 0 | 153 | 153 |
| Chinese | 135 | 164 | 299 | 1 | 250 | 251 |
| Indian | 217 | 165 | 382 | 0 | 309 | 309 |
| Israeli | 525 | 117 | 642 | 0 | 21 | 21 |
| Other Asians | 827 | 258 | 1,085 | 8 | 288 | 296 |
| **Subtotal** | **1,770** | **778** | **2,548** | **9** | **1,021** | **1,030** |
| **AFRICA** |  |  |  |  |  |  |
| Kenyan | 1,113 | 205 | 1,318 | 7 | 1121 | 1,128 |
| South African | 2,857 | 574 | 3,431 | 2 | 274 | 276 |
| Other Africans | 1,860 | 909 | 2,769 | 18 | 1305 | 1,323 |
| **Subtotal** | **5,830** | **1,688** | **7,518** | **27** | **2,700** | **2,727** |
| **AMERICA** |  |  |  |  |  |  |
| American | 1,673 | 1,450 | 3,123 | 3 | 627 | 630 |
| Canadian | 195 | 293 | 488 | 0 | 171 | 171 |
| Other Americans | 2,258 | 995 | 3,253 | 1 | 109 | 110 |
| **Subtotal** | **4,126** | **2,738** | **6,864** | **4** | **907** | **911** |
| **OCEANIA** |  |  |  |  |  |  |
| Australian | 136 | 177 | 313 | 13 | 181 | 194 |
| New Zealand | 27 | 18 | 45 | 0 | 20 | 20 |
| **Subtotal** | **163** | **195** | **358** | **13** | **201** | **214** |
| Not stated | 634 | 135 | 769 | 1 | 33 | 34 |
| **TOTAL** | **39,317** | **12,998** | **52,315** | **97** | **8,273** | **8,370** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-** **December 2019**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **January- December 2018** | | | **January-** **December 2019** | | | | | **% Change, Jan-** **December 2018 to Jan- December 2019** |
| **Number** | **% share** | **Rank** | **Number (Airport)** | **Number (Seaport)** | **Total Number** | **% Share** | **Rank** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |
| Scandinavian | 24,862 | 4.8 | 6 | 20,520 | 3,628 | 24,148 | 4.5 | 7 | -2.9 |
| British | 30,180 | 5.8 | 5 | 25,844 | 4,433 | 30,277 | 5.6 | 5 | 0.3 |
| German | 42,246 | 8.1 | 3 | 38,372 | 4,179 | 42,551 | 7.9 | 3 | 0.7 |
| Italian | 55,755 | 10.7 | 1 | 59,400 | 1,917 | 61,317 | 11.4 | 1 | 10.0 |
| French | 30,410 | 5.8 | 4 | 39,228 | 3,218 | 42,446 | 7.9 | 4 | 39.6 |
| Dutch | 14,650 | 2.8 | 11 | 13,796 | 1,796 | 15,592 | 2.9 | 10 | 6.4 |
| Belgium | 8,612 | 1.7 | 15 | 17,757 | 1,200 | 18,957 | 3.5 | 9 | 120.1 |
| Russian | 16,434 | 3.2 | 9 | 11,654 | 862 | 12,516 | 2.3 | 12 | -23.8 |
| Turkish | 2,669 | 0.5 | 21 | 2,863 | 587 | 3,450 | 0.6 | 21 | 29.3 |
| Polish | 16,429 | 3.2 | 10 | 20,024 | 459 | 20,483 | 3.8 | 8 | 24.7 |
| Ukrainian | 4,938 | 0.9 | 20 | 4,163 | 154 | 4,317 | 0.8 | 20 | -12.6 |
| Czech Republic | 6,936 | 1.3 | 19 | 6,716 | 320 | 7,036 | 1.3 | 17 | 1.4 |
| Spanish | 11,582 | 2.2 | 13 | 12,305 | 960 | 13,265 | 2.5 | 11 | 14.5 |
| Other European | 45,474 | 8.7 |  | 41,144 | 4,251 | 45,395 | 8.4 |  | -0.2 |
| **Subtotal** | 311,177 | 59.7 |  | **313,786** | **27,964** | **341,750** | **63.5** |  | **9.8** |
| **ASIA** |  |  |  |  |  |  |  |  |  |
| Japanese | 1,631 | 0.3 | 22 | 1,208 | 576 | 1,784 | 0.3 | 22 | 9.4 |
| Chinese | 8,127 | 1.6 | 16 | 4,584 | 2,147 | 6,731 | 1.3 | 18 | -17.2 |
| Indian | 7,036 | 1.4 | 18 | 3,622 | 2,258 | 5,880 | 1.1 | 19 | -16.4 |
| Israeli | 17,832 | 3.4 | 8 | 9,196 | 257 | 9,453 | 1.8 | 14 | -47.0 |
| Other Asian | 22,679 | 4.4 |  | 15,250 | 3,439 | 18,689 | 3.5 |  | -17.6 |
| **Subtotal** | 57,305 | 11 |  | **33,860** | **8,677** | **42,537** | **7.9** |  | **-25.8** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |
| Kenyan | 9,853 | 1.9 | 14 | 7,132 | 4,182 | 11,314 | 2.1 | 13 | 14.8 |
| South African | 22,903 | 4.4 | 7 | 23,491 | 1,441 | 24,932 | 4.6 | 6 | 8.9 |
| Other African | 19,918 | 3.8 |  | 17,343 | 7,731 | 25,074 | 4.7 |  | 25.9 |
| **Subtotal** | 52,674 | 10.1 |  | **47,966** | **13,354** | **61,320** | **11.4** |  | **16.4** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |
| American | 47,896 | 9.2 | 2 | 35,886 | 7,804 | 43,690 | 8.1 | 2 | -8.8 |
| Canadian | 8,126 | 1.6 | 17 | 6,232 | 1,565 | 7,797 | 1.4 | 15 | -4.0 |
| Other American | 15,552 | 3 |  | 20,876 | 1,885 | 22,761 | 4.2 |  | 46.4 |
| **Subtotal** | 71,574 | 13.7 |  | **62,994** | **11,254** | **74,248** | **13.8** |  | **3.7** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |
| Australian | 12,299 | 2.4 | 12 | 5,378 | 1,941 | 7,319 | 1.4 | 16 | -40.5 |
| New Zealand | 1,065 | 0.2 | 23 | 1,105 | 205 | 1,310 | 0.2 | 23 | 23.0 |
| **Subtotal** | 13,364 | 2.6 |  | **6,483** | **2,146** | **8,629** | **1.6** |  | **-35.4** |
| Not stated | 14,715 | 2.8 |  | 9,256 | 524 | 9,780 | 1.8 |  |  |
| **TOTAL** | 520,809 | 100 |  | **474,345** | **63,919** | **538,264** | **100** |  | **3.4** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 4: International Visitors by Nationality and Purpose of Visit,** **December 2019**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Returning Residences** | **Prospective Resident** | **Seeking Employment** | **Temporary Employment** | **Visiting Friends and Relatives** | **Holidays** | **Business and Conference** | **In Transit** | **Others** | **Total** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 0 | 0 | 1 | 0 | 6 | 3,607 | 1 | 0 | 2 | 3,617 |
| British | 0 | 0 | 1 | 0 | 2 | 2,288 | 0 | 0 | 8 | 2,299 |
| German | 0 | 0 | 0 | 0 | 5 | 2,904 | 0 | 0 | 5 | 2,914 |
| Italian | 0 | 0 | 0 | 0 | 9 | 8,489 | 0 | 0 | 11 | 8,509 |
| French | 0 | 0 | 0 | 0 | 3 | 3,545 | 1 | 0 | 3 | 3,552 |
| Dutch | 0 | 0 | 0 | 0 | 0 | 1,397 | 0 | 0 | 1 | 1,398 |
| Belgium | 3 | 1 | 0 | 0 | 1 | 2,532 | 0 | 0 | 97 | 2,634 |
| Russian | 0 | 0 | 0 | 0 | 3 | 2,972 | 0 | 0 | 1 | 2,976 |
| Turkish | 0 | 0 | 0 | 0 | 1 | 397 | 0 | 0 | 0 | 398 |
| Polish | 0 | 0 | 0 | 0 | 2 | 2,085 | 0 | 0 | 2 | 2,089 |
| Ukrainian | 0 | 0 | 0 | 0 | 0 | 600 | 0 | 0 | 0 | 600 |
| Czech Republic | 0 | 0 | 0 | 0 | 0 | 631 | 0 | 0 | 2 | 633 |
| Spanish | 0 | 0 | 0 | 0 | 4 | 955 | 0 | 0 | 0 | 959 |
| Other Europeans | 0 | 0 | 0 | 0 | 8 | 5,086 | 0 | 0 | 40 | 5,134 |
| **Subtotal** | **3** | **1** | **2** | **0** | **44** | **37,488** | **2** | **0** | **172** | **37,712** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |
| Japanese | 0 | 0 | 0 | 0 | 0 | 293 | 0 | 0 | 0 | 293 |
| Chinese | 0 | 0 | 0 | 0 | 2 | 548 | 0 | 0 | 0 | 550 |
| Indian | 0 | 0 | 0 | 0 | 2 | 689 | 0 | 0 | 0 | 691 |
| Israeli | 0 | 0 | 0 | 0 | 1 | 662 | 0 | 0 | 0 | 663 |
| Other Asians | 0 | 0 | 0 | 0 | 2 | 1,365 | 1 | 0 | 13 | 1,381 |
| **Subtotal** | **0** | **0** | **0** | **0** | **7** | **3,557** | **1** | **0** | **13** | **3,578** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 0 | 0 | 0 | 1 | 1 | 2,441 | 0 | 1 | 2 | 2,446 |
| South African | 0 | 0 | 0 | 0 | 3 | 3,704 | 0 | 0 | 0 | 3,707 |
| Other Africans | 0 | 0 | 1 | 0 | 0 | 4,016 | 0 | 0 | 75 | 4,092 |
| **Subtotal** | **0** | **0** | **1** | **1** | **4** | **10,161** | **0** | **1** | **77** | **10,245** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |  |
| American | 1 | 0 | 0 | 0 | 7 | 3,738 | 0 | 0 | 7 | 3,753 |
| Canadian | 0 | 0 | 0 | 0 | 2 | 657 | 0 | 0 | 0 | 659 |
| Other Americans | 0 | 0 | 1 | 0 | 7 | 3,207 | 1 | 0 | 147 | 3,363 |
| **Subtotal** | **1** | **0** | **1** | **0** | **16** | **7,602** | **1** | **0** | **154** | **7,775** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |  |
| Australian | 0 | 0 | 0 | 0 | 1 | 503 | 0 | 0 | 3 | 507 |
| New Zealand | 0 | 0 | 0 | 0 | 0 | 65 | 0 | 0 | 0 | 65 |
| **Subtotal** | **0** | **0** | **0** | **0** | **1** | **568** | **0** | **0** | **3** | **572** |
| **Not stated** | 1 | 2 | 0 | 0 | 0 | 735 | 1 | 0 | 64 | 803 |
| **TOTAL** | **5** | **3** | **4** | **1** | **72** | **60,111** | **5** | **1** | **483** | **60,685** |
| **TOTAL PERCENT** | **0.0** | **0.0** | **0.0** | **0.0** | **0.1** | **99.1** | **0.0** | **0.0** | **0.8** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 5: International Visitors by Nationality and Sex, December 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Nationality** | **Male** | **Female** | **Total** |
| **EUROPE** |  |  |  |
| Scandinavian | 1,622 | 1,995 | 3,617 |
| British | 1,083 | 1,216 | 2,299 |
| German | 1,250 | 1,664 | 2,914 |
| Italian | 3,963 | 4,546 | 8,509 |
| French | 1,574 | 1,978 | 3,552 |
| Dutch | 566 | 832 | 1,398 |
| Belgium | 1,709 | 925 | 2,634 |
| Russian | 1,377 | 1,599 | 2,976 |
| Turkish | 216 | 182 | 398 |
| Polish | 941 | 1,148 | 2,089 |
| Ukrainian | 277 | 323 | 600 |
| Czech Republic | 274 | 359 | 633 |
| Spanish | 398 | 561 | 959 |
| Other European Country | 2,519 | 2,615 | 5,134 |
| **Subtotal** | **17,769** | **19,943** | **37,712** |
| **ASIA** |  |  |  |
| Japanese | 126 | 167 | 293 |
| Chinese | 298 | 252 | 550 |
| Indian | 373 | 318 | 691 |
| Israeli | 307 | 356 | 663 |
| Other Asian | 864 | 517 | 1,381 |
| **Subtotal** | **1,968** | **1,610** | **3,578** |
| **AFRICA** |  |  |  |
| Kenyan | 1,103 | 1,343 | 2,446 |
| South African | 1,528 | 2,179 | 3,707 |
| Other African | 2,357 | 1,735 | 4,092 |
| **Subtotal** | **4,988** | **5,257** | **10,245** |
| **AMERICA** |  |  |  |
| American | 1,086 | 2,667 | 3,753 |
| Canadian | 298 | 361 | 659 |
| Other American | 2,486 | 877 | 3,363 |
| **Subtotal** | **3,870** | **3,905** | **7,775** |
| **OCEANIA** |  |  |  |
| Australian | 218 | 289 | 507 |
| New Zealand | 31 | 34 | 65 |
| **Subtotal** | **249** | **323** | **572** |
| Not stated | 622 | 181 | 803 |
| **TOTAL DECEMBER, 2019** | **29,466** | **31,219** | **60,685** |
| **TOTAL NOVEMBER, 2019** | **20,312** | **27,512** | **47,824** |
| **TOTAL PERCENT** | **48.6** | **51.4** | **100** |
| **% CHANGE, NOVEMBER 2019 TO DECEMBER 2019** | **45.1** | **13.5** | **26.9** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 6: International Visitors by Nationality and Categorized Age,** **December 2019**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Nationality** | **<15 yrs** | **15 -64 yrs** | **65+ yrs** | **Total** |
| **EUROPE** |  |  |  |  |
| Scandinavian | 400 | 3,039 | 178 | 3,617 |
| British | 183 | 1,942 | 174 | 2,299 |
| German | 130 | 2,574 | 210 | 2,914 |
| Italian | 922 | 7,108 | 479 | 8,509 |
| French | 354 | 3,002 | 196 | 3,552 |
| Dutch | 100 | 1,219 | 79 | 1,398 |
| Belgium | 261 | 2,243 | 130 | 2,634 |
| Russian | 219 | 2,705 | 52 | 2,976 |
| Turkish | 9 | 377 | 12 | 398 |
| Polish | 183 | 1,829 | 77 | 2,089 |
| Ukrainian | 43 | 548 | 9 | 600 |
| Czech Republic | 47 | 560 | 26 | 633 |
| Spanish | 46 | 885 | 28 | 959 |
| Other European | 433 | 4,524 | 177 | 5,134 |
| **Subtotal** | **3,330** | **32,555** | **1,827** | **37,712** |
| **ASIA** |  |  |  |  |
| Japanese | 16 | 238 | 39 | 293 |
| Chinese | 16 | 522 | 12 | 550 |
| Indian | 74 | 588 | 29 | 691 |
| Israeli | 44 | 554 | 65 | 663 |
| Other Asian | 89 | 1,218 | 74 | 1,381 |
| **Subtotal** | **239** | **3,120** | **219** | **3,578** |
| **AFRICA** |  |  |  |  |
| Kenyan | 376 | 1,999 | 71 | 2,446 |
| South African | 343 | 3,242 | 122 | 3,707 |
| Other African | 492 | 3,492 | 108 | 4,092 |
| **Subtotal** | **1,211** | **8,733** | **301** | **10,245** |
| **AMERICA** |  |  |  |  |
| American | 291 | 3,244 | 218 | 3,753 |
| Canadian | 57 | 563 | 39 | 659 |
| Other American | 363 | 2,862 | 138 | 3,363 |
| **Subtotal** | **711** | **6,669** | **395** | **7,775** |
| **OCEANIA** |  |  |  |  |
| Australian | 30 | 464 | 13 | 507 |
| New Zealand | - | 60 | 5 | 65 |
| **Subtotal** | **30** | **524** | **18** | **572** |
| **Not stated** | 20 | 777 | 6 | 803 |
| **TOTAL** | **5,541** | **52,378** | **2,766** | **60,685** |
| **TOTAL PERCENT** | **9.1** | **86.3** | **4.6** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, December 2019**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Intended Length of Stay** | **Number of Arrival** | | | **Percentage Share** | **Total Nights** | | |
| **Male** | **Female** | **Total** | **Male** | **Female** | **Total** |
| 1 | 488 | 348 | 836 | 1.4 | 488 | 348 | 836 |
| 2 | 758 | 747 | 1,505 | 2.5 | 1,516 | 1,494 | 3,010 |
| 3 | 1,145 | 1,140 | 2,285 | 3.8 | 3,435 | 3,420 | 6,855 |
| 4 | 1,456 | 1,546 | 3,002 | 4.9 | 5,824 | 6,184 | 12,008 |
| 5 | 1,925 | 1,992 | 3,917 | 6.5 | 9,625 | 9,960 | 19,585 |
| 6 | 7,230 | 9,075 | 16,305 | 26.9 | 43,380 | 54,450 | 97,830 |
| 7 | 5,986 | 5,813 | 11,799 | 19.4 | 41,902 | 40,691 | 82,593 |
| 8 | 3,449 | 3,486 | 6,935 | 11.4 | 27,592 | 27,888 | 55,480 |
| 9 | 975 | 1,018 | 1,993 | 3.3 | 8,775 | 9,162 | 17,937 |
| 10 | 1,695 | 1,696 | 3,391 | 5.6 | 16,950 | 16,960 | 33,910 |
| 11 | 612 | 654 | 1,266 | 2.1 | 6,732 | 7,194 | 13,926 |
| 12 | 676 | 652 | 1,328 | 2.2 | 8,112 | 7,824 | 15,936 |
| 13 | 321 | 332 | 653 | 1.1 | 4,173 | 4,316 | 8,489 |
| 14 | 990 | 1,049 | 2,039 | 3.4 | 13,860 | 14,686 | 28,546 |
| 15 | 506 | 498 | 1,004 | 1.7 | 7,590 | 7,470 | 15,060 |
| 16 | 160 | 160 | 320 | 0.5 | 2,560 | 2,560 | 5,120 |
| 17 | 124 | 125 | 249 | 0.4 | 2,108 | 2,125 | 4,233 |
| 18 | 90 | 101 | 191 | 0.3 | 1,620 | 1,818 | 3,438 |
| 19 | 55 | 65 | 120 | 0.2 | 1,045 | 1,235 | 2,280 |
| 20 | 107 | 90 | 197 | 0.3 | 2,140 | 1,800 | 3,940 |
| 21 | 160 | 146 | 306 | 0.5 | 3,360 | 3,066 | 6,426 |
| 22 | 33 | 37 | 70 | 0.1 | 726 | 814 | 1,540 |
| 23 | 29 | 27 | 56 | 0.1 | 667 | 621 | 1,288 |
| 24 | 18 | 21 | 39 | 0.1 | 432 | 504 | 936 |
| 25 | 29 | 26 | 55 | 0.1 | 725 | 650 | 1,375 |
| 26 | 20 | 16 | 36 | 0.1 | 520 | 416 | 936 |
| 27 | 7 | 10 | 17 | 0.0 | 189 | 270 | 459 |
| 28 | 23 | 26 | 49 | 0.1 | 644 | 728 | 1,372 |
| 29 | 12 | 10 | 22 | 0.0 | 348 | 290 | 638 |
| 30 | 165 | 116 | 281 | 0.5 | 4,950 | 3,480 | 8,430 |
| 31+ | 223 | 196 | 419 | 0.7 | 6,913 | 6,076 | 12,989 |
| **Total** | **29,467** | **31,218** | **60,685** | **100.0** | **228,901** | **238,500** | **467,401** |
| **Average intended Length of Stay[[1]](#footnote-1)** | | | | | **7.8** | **7.6** | **7.7** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 8: Visitors Arrival from Emerging Markets, December 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Nationality** | **December 2018** | **November 2019** | **December 2019** | **% Change, December 2018 to December 2019** | **% Change November 2019 to December 2019** |
| Russian | 1,638 | 2,909 | 2,976 | 81.7 | 2.3 |
| Polish | 2,399 | 2,330 | 2,089 | -12.9 | -10.3 |
| Ukrainian | 543 | 542 | 600 | 10.5 | 10.7 |
| Chinese | 385 | 439 | 550 | 42.9 | 25.3 |
| Indian | 599 | 626 | 691 | 15.4 | 10.4 |
| Israeli | 1,119 | 829 | 663 | -40.8 | -20.0 |
| **Total** | **6,683** | **7,675** | **7,569** | **13.3** | **-1.4** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, December 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Airport** | **Seaport** | **Total** |
| International flight/ Cruise Ship | 39,317 | 97 | 39,414 |
| Domestic flights/ Sea ferries | 12,998 | 8,273 | 21,271 |
| **Total** | **52,315** | **8,370** | **60,685** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy**

**Rate in Zanzibar, December 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Length of Stay** | **Number of visitors** | **Percentage Share** | **Total Nights** |
| 1 | 836 | 1.4 | 836 |
| 2 | 1,505 | 2.5 | 3,010 |
| 3 | 2,285 | 3.8 | 6,855 |
| 4 | 3,002 | 4.9 | 12,008 |
| 5 | 3,917 | 6.5 | 19,585 |
| 6 | 16,305 | 26.9 | 97,830 |
| 7 | 11,799 | 19.4 | 82,593 |
| 8 | 6,935 | 11.4 | 55,480 |
| 9 | 1,993 | 3.3 | 17,937 |
| 10 | 3,391 | 5.6 | 33,910 |
| 11 | 1,266 | 2.1 | 13,926 |
| 12 | 1,328 | 2.2 | 15,936 |
| 13 | 653 | 1.1 | 8,489 |
| 14 | 2,039 | 3.4 | 28,546 |
| 15 | 1,004 | 1.7 | 15,060 |
| 16 | 320 | 0.5 | 5,120 |
| 17 | 249 | 0.4 | 4,233 |
| 18 | 191 | 0.3 | 3,438 |
| 19 | 120 | 0.2 | 2,280 |
| 20 | 197 | 0.3 | 3,940 |
| 21 | 306 | 0.5 | 6,426 |
| 22 | 70 | 0.1 | 1,540 |
| 23 | 56 | 0.1 | 1,288 |
| 24 | 39 | 0.1 | 936 |
| 25 | 55 | 0.1 | 1,375 |
| 26 | 36 | 0.1 | 936 |
| 27 | 17 | 0.0 | 459 |
| 28 | 49 | 0.1 | 1,372 |
| 29 | 22 | 0.0 | 638 |
| 30 | 281 | 0.5 | 8,430 |
| 31+ | 419 | 0.7 | 12,989 |
| **Total** | **60,685** | **100.0** | **467,401** |
| **Number of beds available in December** | | | **520,397** |
| **Bed Occupancy Rate** | | | **89.8** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 11: International Visitors by Month, 2015 - 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Month** | **2015** | **2016** | **2017** | **2018** | **2019** |
| January | 23,052 | 31,717 | 40,938 | 52,417 | 46,133 |
| February | 28,918 | 34,175 | 39,119 | 46,935 | 50,387 |
| March | 20,265 | 29,058 | 30,366 | 39,592 | 33,883 |
| April | 13,942 | 14,701 | 21,004 | 21,139 | 20,242 |
| May | 11,501 | 13,654 | 15,696 | 18,655 | 15,640 |
| June | 17,397 | 20,546 | 23,458 | 37,235 | 36,605 |
| July | 28,163 | 37,553 | 41,034 | 53,087 | 55,947 |
| August | 32,726 | 42,484 | 51,937 | 56,861 | 68,163 |
| September | 27,014 | 32,765 | 38,977 | 52,551 | 49,732 |
| October | 25,422 | 44,169 | 43,470 | 49,796 | 53,023 |
| November | 25,914 | 31,557 | 36,363 | 39,713 | 47,824 |
| December | 39,929 | 43863 | 51,112 | 52,828 | 60,685 |
| **Total** | **294,243** | **376,242** | **433,474** | **520,809** | **538,264** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar’s economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

**Definition and Concepts**

**Tourist:**refers to any person travelling to a place other than that of his/her usual environment

for less than 12 months and whose main purpose of the trip is other than the exercise

of an activity remunerated from within the place visited.(According to the United

Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment

for less than twelve months and whose main purpose of trip is other than the

exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

1. International flight – comprising of visitors entered the country direct from abroad;
2. Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
3. Cruise ship – comprising of visitors (**excursionist)** entered Zanzibar by cruise ship; and
4. Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

|  |  |
| --- | --- |
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1. The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors [↑](#footnote-ref-1)