**No.31**

**TOURISM STATISTICAL RELEASE**

**JULY - 2019**

**

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**TOURISM STATISTICAL RELEASE FOR JULY 2019**

Tourist Arrivals in Zanzibar increased by 5.4 percent to **55,947** in July compared with corresponding month in 2018 and increased by 52.8 percent compared to previous month. Tourists from Europe continue to dominate the Zanzibar market by accounting 79.2 percent of the total visitors in July 2019 and increased by 18.0 percent compared with corresponding month in 2018. In country wise, America dominated the Tourism market by accounting 10.9 percent of all visitors entered in July 2019, followed by German (7.9 percent) and Italy (7.7percent) while Ukraine recorded the least (0.2 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **48,785** visitors entered through Airport, among them **28,219** visitors came by international flights and **20,566** by domestic flights and remaining **7,162** visitors through Seaport, of which **15** came by Cruise Ship and **7,147** by Sea Ferries.

Information on the purpose of visit shows that, about **54,701** visitors equivalent to **97.8** percent of visitors came for holidays in July 2019. Other performances are as shown in (**Table 4**)

**Table 5** shows that among the visitors there were **24,968** males (**44.6** percent) and **30,979** females (**55.4** percent) in July 2019. Males and Females increased by 51.7 percent and 53.7 percent respectively compared with the preceding month.

The results presented in **Table 6** show that; **47,986** (**85.8** percent) were aged 15 to 64 years, **5,396** (9.6 percent) visitors were aged less than 15 years and **2,565** (4.6 percent) were aged 65 years.

**Table 7** shows that 27.2 percent of all visitors in July 2019 stayed in the country for Six days. 1.6 percent of visitors stayed in the country for at least a month and above. The overall average intended length of stay for visitors in July 2019 was about Seven (7.6) nights.

The visitors from emerging market show that Polish increased by 105.3 percent in July 2019 compared with corresponding month in 2018 and increased by 875.9 percent compared with previous month. Other performances are shown in (**Table 8)**.

The total of **520,397** bed-spaces was available in July 2019. Out of these bed-spaces, estimates of **424,501** hotel-beds were sold during that month representing a bed occupancy rate of **81.6** percent (**Table 10**).

Generally, Zanzibar has received **258,423** visitors from January-July 2019 which is the decrease of **4.0** percent compared with the corresponding months (January – July) 2018. Most of visitors were from Europe (**61.8**percent). In country wise, Italy (10.5 percent) is a leading market for the first seven months in Zanzibar tourism market. About **226,114** visitors entered through airport which is equivalent to **87.5** percent while the remaining **32,309** visitors entered through seaport that accounting **12.5** percent.

**Table1: International Visitors by Nationality**, **July 2019**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **July 2018** | | | **June 2019** | | | **July 2019** | | | **% Change, June 2019 to July 2019** | **% Change, July 2018 to July 2019** |
| **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 3,199 | 6 | 5 | 1,108 | 3 | 8 | 3,040 | 5.4 | 6 | 174.4 | -5.0 |
| British | 4,265 | 8 | 2 | 2,593 | 7.1 | 4 | 4,410 | 7.9 | 2 | 70.1 | 3.4 |
| German | 3,869 | 7.3 | 3 | 3,547 | 9.7 | 2 | 4,149 | 7.4 | 4 | 17.0 | 7.2 |
| Italian | 3,417 | 6.4 | 4 | 1,073 | 2.9 | 9 | 4,320 | 7.7 | 3 | 302.6 | 26.4 |
| French | 2,516 | 4.7 | 6 | 2,427 | 6.6 | 5 | 3,951 | 7.1 | 5 | 62.8 | 57.0 |
| Dutch | 1,572 | 3 | 9 | 875 | 2.4 | 11 | 2,005 | 3.6 | 8 | 129.1 | 27.5 |
| Belgium | 1,409 | 2.7 | 11 | 1,247 | 3.4 | 7 | 2,807 | 5.0 | 7 | 125.1 | 99.2 |
| Russian | 821 | 1.5 | 14 | 380 | 1 | 17 | 376 | 0.7 | 19 | -1.1 | -54.2 |
| Turkish | 232 | 0.4 | 20 | 361 | 1 | 18 | 298 | 0.5 | 20 | -17.5 | 28.4 |
| Polish | 808 | 1.5 | 17 | 1,403 | 3.8 | 6 | 1,659 | 3.0 | 11 | 18.2 | 105.3 |
| Ukrainian | 124 | 0.2 | 22 | 226 | 0.6 | 21 | 113 | 0.2 | 23 | -50.0 | -8.9 |
| Czech Republic | 372 | 0.7 | 19 | 252 | 0.7 | 20 | 493 | 0.9 | 18 | 95.6 | 32.5 |
| Spanish | 1,548 | 2.9 | 10 | 925 | 2.5 | 10 | 1,833 | 3.3 | 9 | 98.2 | 18.4 |
| Other European | 5,090 | 9.6 |  | 2,836 | 7.7 |  | 5,054 | 9.0 |  | 78.2 | -0.7 |
| **Subtotal** | **29,242** | **55.1** |  | **19,253** | **52.6** |  | **34,508** | **61.7** |  | **79.2** | **18.0** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |  |
| Japanese | 111 | 0.2 | 23 | 105 | 0.3 | 23 | 124 | 0.2 | 22 | 18.1 | 11.7 |
| Chinese | 1,191 | 2.2 | 13 | 406 | 1.1 | 16 | 887 | 1.6 | 14 | 118.5 | -25.5 |
| Indian | 675 | 1.3 | 18 | 744 | 2 | 12 | 602 | 1.1 | 17 | -19.1 | -10.8 |
| Israeli | 1,711 | 3.2 | 8 | 295 | 0.8 | 19 | 1,088 | 1.9 | 12 | 268.8 | -36.4 |
| Other Asian | 3,446 | 6.5 |  | 1,976 | 5.4 |  | 2,467 | 4.4 |  | 24.8 | -28.4 |
| **Subtotal** | **7,134** | **13.4** |  | **3,526** | **9.6** |  | **5,168** | **9.2** |  | **46.6** | **-27.6** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 814 | 1.5 | 16 | 715 | 2 | 13 | 778 | 1.4 | 16 | 8.8 | -4.4 |
| South African | 1,913 | 3.6 | 7 | 2,814 | 7.7 | 3 | 1,744 | 3.1 | 10 | -38.0 | -8.8 |
| Other African | 2,245 | 4.2 |  | 1,697 | 4.6 |  | 2,316 | 4.1 |  | 36.5 | 3.2 |
| **Subtotal** | **4,972** | **9.4** |  | **5,226** | **14.3** |  | **4,838** | **8.6** |  | **-7.4** | **-2.7** |
| **AMERICA** |  | 0 |  |  |  |  |  |  |  |  |  |
| American | 6,696 | 12.6 | 1 | 4,894 | 13.4 | 1 | 6,106 | 10.9 | 1 | 24.8 | -8.8 |
| Canadian | 818 | 1.5 | 15 | 623 | 1.7 | 15 | 782 | 1.4 | 15 | 25.5 | -4.4 |
| Other American | 1,997 | 3.8 |  | 1,779 | 4.9 |  | 2,482 | 4.4 |  | 39.5 | 24.3 |
| **Subtotal** | **9,511** | **17.9** |  | **7,296** | **19.9** |  | **9,370** | **16.7** |  | **28.4** | **-1.5** |
| **OCEANIA** |  | 0 |  |  |  |  |  |  |  |  |  |
| Australian | 1,276 | 2.4 | 12 | 656 | 1.8 | 14 | 1,058 | 1.9 | 13 | 61.3 | -17.1 |
| New Zealand | 142 | 0.3 | 21 | 109 | 0.3 | 22 | 213 | 0.4 | 21 | 95.4 | 50.0 |
| **Subtotal** | **1,418** | **2.7** |  | **765** | 2.1 |  | **1,271** | 2.3 |  | **66.1** | **-10.4** |
| Not stated | 810 | 1.5 |  | 539 | 1.5 |  | 792 | 1.4 |  |  |  |
| **TOTAL** | **53,087** | **100** |  | **36,605** | **100** |  | **55,947** | **100.0** |  | **52.8** | **5.4** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points,** **July 2019**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Airport** | | | **Seaport** | | |
| **International Flight** | **Domestic Flight** | **Total** | **Cruise Ship** | **Sea ferries** | **Total** |
| **EUROPE** |  |  |  |  |  |  |
| Scandinavian | 1,224 | 1,337 | 2,561 | 1 | 478 | 479 |
| British | 2,158 | 1,573 | 3,731 | 0 | 679 | 679 |
| German | 1,979 | 1,734 | 3,713 | 1 | 435 | 436 |
| Italian | 3,613 | 556 | 4,169 | 1 | 150 | 151 |
| French | 1,853 | 1,582 | 3,435 | 3 | 513 | 516 |
| Dutch | 574 | 1,121 | 1,695 | 0 | 310 | 310 |
| Belgium | 933 | 1,631 | 2,564 | 0 | 243 | 243 |
| Russian | 265 | 55 | 320 | 0 | 56 | 56 |
| Turkish | 214 | 28 | 242 | 0 | 56 | 56 |
| Polish | 1,466 | 157 | 1,623 | 0 | 36 | 36 |
| Ukrainian | 81 | 19 | 100 | 0 | 13 | 13 |
| Czech Republic | 332 | 112 | 444 | 0 | 49 | 49 |
| Spanish | 828 | 897 | 1,725 | 0 | 108 | 108 |
| Other Europeans | 2,570 | 2,074 | 4,644 | 0 | 410 | 410 |
| **Subtotal** | **18,090** | **12,876** | **30,966** | **6** | **3,536** | **3,542** |
| **ASIA** |  |  |  |  |  |  |
| Japanese | 53 | 46 | 99 | 0 | 25 | 25 |
| Chinese | 196 | 433 | 629 | 1 | 257 | 258 |
| Indian | 251 | 149 | 400 | 0 | 202 | 202 |
| Israeli | 732 | 335 | 1,067 | 0 | 21 | 21 |
| Other Asians | 1,519 | 362 | 1,881 | 3 | 583 | 586 |
| **Subtotal** | **2,751** | **1,325** | **4,076** | **4** | **1,088** | **1,092** |
| **AFRICA** |  |  |  |  |  |  |
| Kenyan | 455 | 55 | 510 | 0 | 268 | 268 |
| South African | 1,439 | 178 | 1,617 | 0 | 127 | 127 |
| Other Africans | 1,136 | 603 | 1,739 | 2 | 575 | 577 |
| **Subtotal** | **3,030** | **836** | **3,866** | **2** | **970** | **972** |
| **AMERICA** |  |  |  |  |  |  |
| American | 2,022 | 3,054 | 5,076 | 3 | 1027 | 1,030 |
| Canadian | 192 | 424 | 616 | 0 | 166 | 166 |
| Other Americans | 1,205 | 1,202 | 2,407 | 0 | 75 | 75 |
| **Subtotal** | **3,419** | **4,680** | **8,099** | **3** | **1,268** | **1,271** |
| **OCEANIA** |  |  |  |  |  |  |
| Australian | 356 | 460 | 816 | 0 | 242 | 242 |
| New Zealand | 45 | 145 | 190 | 0 | 23 | 23 |
| **Subtotal** | **401** | **605** | **1,006** | **0** | **265** | **265** |
| Not stated | 528 | 244 | 772 | 0 | 20 | 20 |
| **TOTAL** | **28,219** | **20,566** | **48,785** | **15** | **7,147** | **7,162** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-** **July 2019**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **January- July 2018** | | | **January-** **July 2019** | | | | | **% Change, Jan-** **July 2018 to Jan- July 2019** |
| **Number** | **% share** | **Rank** | **Number (Airport)** | **Number (Seaport)** | **Total Number** | **% Share** | **Rank** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |
| Scandinavian | 14,914 | 5.5 | 5 | 11,278 | 1,823 | 13,101 | 5.1 | 6 | -12.2 |
| British | 14,981 | 5.6 | 4 | 11,921 | 2,068 | 13,989 | 5.4 | 5 | -6.6 |
| German | 20,298 | 7.5 | 3 | 17,727 | 1,655 | 19,382 | 7.5 | 3 | -4.5 |
| Italian | 24,826 | 9.2 | 1 | 26,497 | 540 | 27,037 | 10.5 | 1 | 8.9 |
| French | 14,005 | 5.2 | 6 | 17,293 | 1,336 | 18,629 | 7.2 | 4 | 33.0 |
| Dutch | 7,420 | 2.8 | 12 | 6,834 | 792 | 7,626 | 3.0 | 10 | 2.8 |
| Belgium | 4,278 | 1.6 | 15 | 8,172 | 662 | 8,834 | 3.4 | 9 | 106.5 |
| Russian | 9,601 | 3.6 | 8 | 4,031 | 430 | 4,461 | 1.7 | 14 | -53.5 |
| Turkish | 1,570 | 0.6 | 21 | 1,411 | 254 | 1,665 | 0.6 | 21 | 6.1 |
| Polish | 8,452 | 3.1 | 10 | 10,492 | 160 | 10,652 | 4.1 | 8 | 26.0 |
| Ukrainian | 2,354 | 0.9 | 20 | 2,207 | 79 | 2,286 | 0.9 | 20 | -2.9 |
| Czech Republic | 4,630 | 1.7 | 14 | 4,327 | 173 | 4,500 | 1.7 | 13 | -2.8 |
| Spanish | 4,070 | 1.5 | 18 | 4,295 | 301 | 4,596 | 1.8 | 12 | 12.9 |
| Other European | 24,058 | 8.9 |  | 20,329 | 2,591 | 22,920 | 8.9 |  | -4.7 |
| **Subtotal** | **155,457** | **57.8** |  | **146,814** | **12,864** | **159,678** | **61.8** |  | **2.7** |
| **ASIA** |  |  |  |  |  |  |  |  |  |
| Japanese | 832 | 0.3 | 22 | 547 | 228 | 775 | 0.3 | 23 | -6.9 |
| Chinese | 4,144 | 1.5 | 17 | 2,446 | 1,034 | 3,480 | 1.3 | 18 | -16.0 |
| Indian | 3,672 | 1.4 | 19 | 1,836 | 1,044 | 2,880 | 1.1 | 19 | -21.6 |
| Israeli | 8,613 | 3.2 | 9 | 3,491 | 101 | 3,592 | 1.4 | 17 | -58.3 |
| Other Asian | 13,739 | 5.1 |  | 8,754 | 2,055 | 10,809 | 4.2 |  | -21.3 |
| **Subtotal** | **31,000** | **11.5** |  | **17,074** | **4,462** | **21,536** | **8.3** |  | **-30.5** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |
| Kenyan | 5,043 | 1.9 | 13 | 3,268 | 1,515 | 4,783 | 1.9 | 11 | -5.2 |
| South African | 12,143 | 4.5 | 7 | 10,357 | 587 | 10,944 | 4.2 | 7 | -9.9 |
| Other African | 10,140 | 3.8 |  | 7,472 | 3,755 | 11,227 | 4.3 |  | 10.7 |
| **Subtotal** | **27,326** | **10.2** |  | **21,097** | **5,857** | **26,954** | **10.4** |  | **-1.4** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |
| American | 24,599 | 9.1 | 2 | 19,425 | 5,513 | 24,938 | 9.7 | 2 | 1.4 |
| Canadian | 4,271 | 1.6 | 16 | 3,167 | 786 | 3,953 | 1.5 | 16 | -7.4 |
| Other American | 7,752 | 2.9 |  | 9,181 | 1,386 | 10,567 | 4.1 |  | 36.3 |
| **Subtotal** | **36,622** | **13.6** |  | **31,773** | **7,685** | **39,458** | **15.3** |  | **7.7** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |
| Australian | 8,156 | 3 | 11 | 3,037 | 980 | 4,017 | 1.6 | 15 | -50.7 |
| New Zealand | 530 | 0.2 | 23 | 750 | 88 | 838 | 0.3 | 22 | 58.1 |
| **Subtotal** | **8,686** | **3.2** |  | **3,787** | **1,068** | **4,855** | **1.9** |  | **-44.1** |
| Not stated | 9,969 | 3.7 |  | 5,569 | 373 | 5,942 | 2.3 |  |  |
| **TOTAL** | **269,060** | **100** |  | **226,114** | **32,309** | **258,423** | **100** |  | **-4.0** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 4: International Visitors by Nationality and Purpose of Visit,** **July 2019**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Returning Residences** | **Prospective Resident** | **Seeking Employment** | **Temporary Employment** | **Visiting Friends and Relatives** | **Holidays** | **Business and Conference** | **In Transit** | **Others** | **Total** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 0 | 0 | 2 | 1 | 29 | 3,007 | 0 | 1 | 0 | 3,040 |
| British | 0 | 1 | 0 | 0 | 108 | 4,281 | 1 | 0 | 19 | 4,410 |
| German | 1 | 0 | 0 | 0 | 23 | 4,119 | 0 | 0 | 6 | 4,149 |
| Italian | 0 | 0 | 1 | 0 | 72 | 4,236 | 2 | 2 | 7 | 4,320 |
| French | 0 | 0 | 0 | 0 | 46 | 3,899 | 2 | 0 | 4 | 3,951 |
| Dutch | 0 | 0 | 0 | 0 | 16 | 1,983 | 0 | 0 | 6 | 2,005 |
| Belgium | 0 | 0 | 2 | 0 | 12 | 2,684 | 0 | 0 | 109 | 2,807 |
| Russian | 0 | 0 | 0 | 0 | 2 | 373 | 0 | 0 | 1 | 376 |
| Turkish | 0 | 0 | 0 | 0 | 1 | 294 | 1 | 0 | 2 | 298 |
| Polish | 0 | 0 | 1 | 0 | 19 | 1,626 | 1 | 0 | 12 | 1,659 |
| Ukrainian | 0 | 0 | 0 | 0 | 0 | 112 | 0 | 0 | 1 | 113 |
| Czech Republic | 0 | 0 | 0 | 0 | 7 | 486 | 0 | 0 | 0 | 493 |
| Spanish | 1 | 0 | 0 | 0 | 19 | 1,810 | 0 | 0 | 3 | 1,833 |
| Other Europeans | 2 | 0 | 0 | 0 | 43 | 4,941 | 2 | 0 | 66 | 5,054 |
| **Subtotal** | **4** | **1** | **6** | **1** | **397** | **33,851** | **9** | **3** | **236** | **34,508** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |
| Japanese | 0 | 0 | 0 | 0 | 0 | 124 | 0 | 0 | 0 | 124 |
| Chinese | 0 | 0 | 0 | 0 | 3 | 882 | 1 | 0 | 1 | 887 |
| Indian | 0 | 0 | 0 | 1 | 5 | 595 | 0 | 0 | 1 | 602 |
| Israeli | 0 | 0 | 0 | 0 | 19 | 1,063 | 0 | 0 | 6 | 1,088 |
| Other Asians | 0 | 0 | 1 | 1 | 43 | 2,387 | 0 | 1 | 34 | 2,467 |
| **Subtotal** | **0** | **0** | **1** | **2** | **70** | **5,051** | **1** | **1** | **42** | **5,168** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 0 | 0 | 0 | 0 | 7 | 766 | 1 | 0 | 4 | 778 |
| South African | 0 | 0 | 0 | 0 | 10 | 1,729 | 0 | 0 | 5 | 1,744 |
| Other Africans | 0 | 1 | 1 | 0 | 19 | 2,206 | 3 | 0 | 86 | 2,316 |
| **Subtotal** | **0** | **1** | **1** | **0** | **36** | **4,701** | **4** | **0** | **95** | **4,838** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |  |
| American | 0 | 0 | 1 | 1 | 45 | 6,031 | 1 | 0 | 27 | 6,106 |
| Canadian | 0 | 0 | 0 | 0 | 7 | 774 | 0 | 0 | 1 | 782 |
| Other Americans | 1 | 0 | 0 | 0 | 6 | 2,334 | 0 | 0 | 141 | 2,482 |
| **Subtotal** | **1** | **0** | **1** | **1** | **58** | **9,139** | **1** | **0** | **169** | **9,370** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |  |
| Australian | 0 | 0 | 0 | 0 | 5 | 1,046 | 0 | 0 | 7 | 1,058 |
| New Zealand | 0 | 0 | 0 | 0 | 1 | 212 | 0 | 0 | 0 | 213 |
| **Subtotal** | **0** | **0** | **0** | **0** | **6** | **1,258** | **0** | **0** | **7** | **1,271** |
| **Not stated** | 0 | 0 | 0 | 0 | 2 | 701 | 0 | 0 | 89 | 792 |
| **TOTAL** | **5** | **2** | **9** | **4** | **569** | **54,701** | **15** | **4** | **638** | **55,947** |
| **TOTAL PERCENT** | **0.0** | **0.0** | **0.0** | **0.0** | **1.0** | **97.8** | **0.0** | **0.0** | **1.1** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 5: International Visitors by Nationality and Sex, July 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Nationality** | **Male** | **Female** | **Total** |
| **EUROPE** |  |  |  |
| Scandinavian | 1,320 | 1,720 | 3,040 |
| British | 1,886 | 2,524 | 4,410 |
| German | 1,778 | 2,371 | 4,149 |
| Italian | 1,777 | 2,543 | 4,320 |
| French | 1,716 | 2,235 | 3,951 |
| Dutch | 864 | 1,141 | 2,005 |
| Belgium | 1,436 | 1,371 | 2,807 |
| Russian | 153 | 223 | 376 |
| Turkish | 154 | 144 | 298 |
| Polish | 701 | 958 | 1,659 |
| Ukrainian | 33 | 80 | 113 |
| Czech Republic | 204 | 289 | 493 |
| Spanish | 738 | 1,095 | 1,833 |
| Other European Country | 2,300 | 2,754 | 5,054 |
| **Subtotal** | **15,060** | **19,448** | **34,508** |
| **ASIA** |  |  |  |
| Japanese | 66 | 58 | 124 |
| Chinese | 415 | 472 | 887 |
| Indian | 331 | 271 | 602 |
| Israeli | 439 | 649 | 1,088 |
| Other Asian | 1,406 | 1,061 | 2,467 |
| **Subtotal** | **2,657** | **2,511** | **5,168** |
| **AFRICA** |  |  |  |
| Kenyan | 386 | 392 | 778 |
| South African | 722 | 1,022 | 1,744 |
| Other African | 1,307 | 1,009 | 2,316 |
| **Subtotal** | **2,415** | **2,423** | **4,838** |
| **AMERICA** |  |  |  |
| American | 1,907 | 4,199 | 6,106 |
| Canadian | 328 | 454 | 782 |
| Other American | 1,456 | 1,026 | 2,482 |
| **Subtotal** | **3,691** | **5,679** | **9,370** |
| **OCEANIA** |  |  |  |
| Australian | 524 | 534 | 1,058 |
| New Zealand | 103 | 110 | 213 |
| **Subtotal** | **627** | **644** | **1,271** |
| Not stated | 518 | 274 | 792 |
| **TOTAL JULY, 2019** | **24,968** | **30,979** | **55,947** |
| **TOTAL JUNE, 2019** | **16,454** | **20,151** | **36,605** |
| **TOTAL PERCENT** | **44.6** | **55.4** | **100** |
| **% CHANGE, JUNE 2019 TO** **JULY 2019** | **51.7** | **53.7** | **52.8** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 6: International Visitors by Nationality and Categorized Age,** **July 2019**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Nationality** | **<15 yrs** | **15 -64 yrs** | **65+ yrs** | **Total** |
| **EUROPE** |  |  |  |  |
| Scandinavian | 367 | 2,560 | 113 | 3,040 |
| British | 532 | 3,658 | 220 | 4,410 |
| German | 294 | 3,673 | 182 | 4,149 |
| Italian | 355 | 3,820 | 145 | 4,320 |
| French | 501 | 3,347 | 103 | 3,951 |
| Dutch | 259 | 1,683 | 63 | 2,005 |
| Belgium | 310 | 2,404 | 93 | 2,807 |
| Russian | 25 | 339 | 12 | 376 |
| Turkish | 15 | 280 | 3 | 298 |
| Polish | 190 | 1,444 | 25 | 1,659 |
| Ukrainian | 4 | 108 | 1 | 113 |
| Czech Republic | 36 | 439 | 18 | 493 |
| Spanish | 85 | 1,702 | 46 | 1,833 |
| Other European | 477 | 4,430 | 147 | 5,054 |
| **Subtotal** | **3,450** | **29,887** | **1,171** | **34,508** |
| **ASIA** |  |  |  |  |
| Japanese | 7 | 114 | 3 | 124 |
| Chinese | 93 | 752 | 42 | 887 |
| Indian | 40 | 527 | 35 | 602 |
| Israeli | 148 | 865 | 75 | 1,088 |
| Other Asian | 204 | 2,099 | 164 | 2,467 |
| **Subtotal** | **492** | **4,357** | **319** | **5,168** |
| **AFRICA** |  |  |  |  |
| Kenyan | 33 | 719 | 26 | 778 |
| South African | 89 | 1,555 | 100 | 1,744 |
| Other African | 216 | 2,023 | 77 | 2,316 |
| **Subtotal** | **338** | **4,297** | **203** | **4,838** |
| **AMERICA** |  |  |  |  |
| American | 573 | 4,970 | 563 | 6,106 |
| Canadian | 81 | 646 | 55 | 782 |
| Other American | 304 | 2,067 | 111 | 2,482 |
| **Subtotal** | **958** | **7,683** | **729** | **9,370** |
| **OCEANIA** |  |  |  |  |
| Australian | 98 | 865 | 95 | 1,058 |
| New Zealand | 23 | 157 | 33 | 213 |
| **Subtotal** | **121** | **1,022** | **128** | **1,271** |
| **Not stated** | 37 | 740 | 15 | 792 |
| **TOTAL** | **5,396** | **47,986** | **2,565** | **55,947** |
| **TOTAL PERCENT** | **9.6** | **85.8** | **4.6** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, July 2019**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Intended Length of Stay** | **Number of Arrival** | | | **Percentage Share** | **Total Nights** | | |
| **Male** | **Female** | **Total** | **Male** | **Female** | **Total** |
| 1 | 441 | 277 | 718 | 1.3 | 441 | 277 | 718 |
| 2 | 795 | 736 | 1,531 | 2.7 | 1,590 | 1,472 | 3,062 |
| 3 | 1,615 | 1,808 | 3,423 | 6.1 | 4,845 | 5,424 | 10,269 |
| 4 | 1,919 | 2,126 | 4,045 | 7.2 | 7,676 | 8,504 | 16,180 |
| 5 | 2,763 | 3,207 | 5,970 | 10.7 | 13,815 | 16,035 | 29,850 |
| 6 | 5,137 | 10,058 | 15,195 | 27.2 | 30,822 | 60,348 | 91,170 |
| 7 | 4,707 | 4,709 | 9,416 | 16.8 | 32,949 | 32,963 | 65,912 |
| 8 | 1,734 | 1,894 | 3,628 | 6.5 | 13,872 | 15,152 | 29,024 |
| 9 | 711 | 654 | 1,365 | 2.4 | 6,399 | 5,886 | 12,285 |
| 10 | 1,188 | 1,305 | 2,493 | 4.5 | 11,880 | 13,050 | 24,930 |
| 11 | 362 | 390 | 752 | 1.3 | 3,982 | 4,290 | 8,272 |
| 12 | 506 | 565 | 1,071 | 1.9 | 6,072 | 6,780 | 12,852 |
| 13 | 213 | 250 | 463 | 0.8 | 2,769 | 3,250 | 6,019 |
| 14 | 955 | 997 | 1,952 | 3.5 | 13,370 | 13,958 | 27,328 |
| 15 | 511 | 523 | 1,034 | 1.8 | 7,665 | 7,845 | 15,510 |
| 16 | 142 | 174 | 316 | 0.6 | 2,272 | 2,784 | 5,056 |
| 17 | 84 | 89 | 173 | 0.3 | 1,428 | 1,513 | 2,941 |
| 18 | 78 | 108 | 186 | 0.3 | 1,404 | 1,944 | 3,348 |
| 19 | 56 | 46 | 102 | 0.2 | 1,064 | 874 | 1,938 |
| 20 | 94 | 108 | 202 | 0.4 | 1,880 | 2,160 | 4,040 |
| 21 | 163 | 159 | 322 | 0.6 | 3,423 | 3,339 | 6,762 |
| 22 | 33 | 37 | 70 | 0.1 | 726 | 814 | 1,540 |
| 23 | 22 | 17 | 39 | 0.1 | 506 | 391 | 897 |
| 24 | 15 | 19 | 34 | 0.1 | 360 | 456 | 816 |
| 25 | 15 | 28 | 43 | 0.1 | 375 | 700 | 1,075 |
| 26 | 9 | 14 | 23 | 0.0 | 234 | 364 | 598 |
| 27 | 11 | 23 | 34 | 0.1 | 297 | 621 | 918 |
| 28 | 34 | 33 | 67 | 0.1 | 952 | 924 | 1,876 |
| 29 | 2 | 6 | 8 | 0.0 | 58 | 174 | 232 |
| 30 | 178 | 171 | 349 | 0.6 | 5,340 | 5,130 | 10,470 |
| 31+ | 474 | 449 | 923 | 1.6 | 14,694 | 13,919 | 28,613 |
| **Total** | **24,967** | **30,980** | **55,947** | **100.0** | **193,160** | **231,341** | **424,501** |
| **Average intended Length of Stay[[1]](#footnote-1)** | | | | | **7.7** | **7.5** | **7.6** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 8: Visitors Arrival from Emerging Markets, July 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Nationality** | **July 2018** | **June 2019** | **July 2019** | **% Change, July 2018 to July 2019** | **% Change June 2019 to July 2019** |
| Russian | 821 | 195 | 376 | -54.2 | 92.8 |
| Polish | 808 | 170 | 1,659 | 105.3 | 875.9 |
| Ukrainian | 124 | 128 | 113 | -8.9 | -11.7 |
| Chinese | 1191 | 455 | 887 | -25.5 | 94.9 |
| Indian | 675 | 418 | 602 | -10.8 | 44.0 |
| Israeli | 1,711 | 59 | 1,088 | -36.4 | 1744.1 |
| **Total** | **5,330** | **1,425** | **4,725** | **-11.4** | **231.6** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, July 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Airport** | **Seaport** | **Total** |
| International flight/ Cruise Ship | 28,219 | 15 | 28,234 |
| Domestic flights/ Sea ferries | 20,566 | 7,147 | 27,713 |
| **Total** | **48,785** | **7,162** | **55,947** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy**

**Rate in Zanzibar, July 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Length of Stay** | **Number of visitors** | **Percentage Share** | **Total Nights** |
| 1 | 718 | 1.3 | 718 |
| 2 | 1,531 | 2.7 | 3,062 |
| 3 | 3,423 | 6.1 | 10,269 |
| 4 | 4,045 | 7.2 | 16,180 |
| 5 | 5,970 | 10.7 | 29,850 |
| 6 | 15,195 | 27.2 | 91,170 |
| 7 | 9,416 | 16.8 | 65,912 |
| 8 | 3,628 | 6.5 | 29,024 |
| 9 | 1,365 | 2.4 | 12,285 |
| 10 | 2,493 | 4.5 | 24,930 |
| 11 | 752 | 1.3 | 8,272 |
| 12 | 1,071 | 1.9 | 12,852 |
| 13 | 463 | 0.8 | 6,019 |
| 14 | 1,952 | 3.5 | 27,328 |
| 15 | 1,034 | 1.8 | 15,510 |
| 16 | 316 | 0.6 | 5,056 |
| 17 | 173 | 0.3 | 2,941 |
| 18 | 186 | 0.3 | 3,348 |
| 19 | 102 | 0.2 | 1,938 |
| 20 | 202 | 0.4 | 4,040 |
| 21 | 322 | 0.6 | 6,762 |
| 22 | 70 | 0.1 | 1,540 |
| 23 | 39 | 0.1 | 897 |
| 24 | 34 | 0.1 | 816 |
| 25 | 43 | 0.1 | 1,075 |
| 26 | 23 | 0.0 | 598 |
| 27 | 34 | 0.1 | 918 |
| 28 | 67 | 0.1 | 1,876 |
| 29 | 8 | 0.0 | 232 |
| 30 | 349 | 0.6 | 10,470 |
| 31+ | 923 | 1.6 | 28,613 |
| **Total** | **55,947** | **100.0** | **424,501** |
| **Number of beds available in July** | | | **520,397** |
| **Bed Occupancy Rate** | | | **81.6** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 11: International Visitors by Month, 2015 - 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Month** | **2015** | **2016** | **2017** | **2018** | **2019** |
| January | 23,052 | 31,717 | 40,938 | 52,417 | 46,133 |
| February | 28,918 | 34,175 | 39,119 | 46,935 | 49,973 |
| March | 20,265 | 29,058 | 30,366 | 39,592 | 33,883 |
| April | 13,942 | 14,701 | 21,004 | 21,139 | 20,242 |
| May | 11,501 | 13,654 | 15,696 | 18,655 | 15,640 |
| June | 17,397 | 20,546 | 23,458 | 37,235 | 36,605 |
| July | 28,163 | 37,553 | 41,034 | 53,087 | 55,947 |
| August | 32,726 | 42,484 | 51,937 | 56,861 |  |
| September | 27,014 | 32,765 | 38,977 | 52,551 |  |
| October | 25,422 | 44,169 | 43,470 | 49,796 |  |
| November | 25,914 | 31,557 | 36,363 | 39,713 |  |
| December | 39,929 | 43863 | 51,112 | 52,828 |  |
| **Total** | **294,243** | **376,242** | **433,474** | **520,809** | **258,423** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar’s economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

**Definition and Concepts**

**Tourist:**refers to any person travelling to a place other than that of his/her usual environment

for less than 12 months and whose main purpose of the trip is other than the exercise

of an activity remunerated from within the place visited.(According to the United

Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment

for less than twelve months and whose main purpose of trip is other than the

exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

1. International flight – comprising of visitors entered the country direct from abroad;
2. Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
3. Cruise ship – comprising of visitors (**excursionist)** entered Zanzibar by cruise ship; and
4. Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

|  |  |
| --- | --- |
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1. The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors [↑](#footnote-ref-1)