**No.25**

**TOURISM STATISTICAL RELEASE**

**JANUARY - 2019**

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**TOURISM STATISTICAL RELEASE FOR JANUARY, 2019**

Tourist Arrivals in Zanzibar decreased by 12.7 percent to **46,133** in January 2019 from **52,828** in December 2018 and decreased by 12.0 percent compared with corresponding month in 2018. Tourists from Europe continue to dominate the Zanzibar market which accounts 69.8 percent of the total visitors in January 2019 and decreased by 1.2 percent compared with corresponding month in 2018. In country wise, Italy dominated the Tourism market by accounting 18.2 percent of all visitors entered in January 2019, followed by Polish (7.2 percent) and America (6.9 percent) while Japan recorded the least (0.2 percent). Other performances are as shown in **Table 1**.

The data from **Table 2** shows that **41,074** visitors entered through Airport, among them **31,524** visitors came by international flights and **9,550** by domestic flights. The remaining **5,059** visitors entered through seaport, of whom **18** visitors came by Cruise Ship and **5,041** by Sea Ferries.

Information on the purpose of visit (**Table 3**) shows that, in January 2019, About **44,838** visitors equivalent to **97.2** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for only 0.8 percent.

**Table 4** shows that there were **19,622** males (42.5 percent) and **26,511** females (57.5 percent) visitors in January, 2019. Both males and females decreased by 3.2 percent and 18.6 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 5** show that **2,354** (5.1 percent) visitors were aged less than 15 years; **39,722** (86.1percent) were aged 15 to 64 years and **4,057** (8.8 percent) were aged 65 years and older.

**Table 6** shows that majority of the visitors (20.3 percent) stayed in the country for seven days and about one percent (1.2 percent) of the visitors stayed for one month and above. The overall average intended length of stay for visitors in January, 2019 was eight nights.

The number of visitors from emerging markets for the month of January 2019 decreased by 9.4 percent compared with corresponding month in 2018 and they increased by 6.2 percent compared with previous month. Visitors from all other countries decreased except from Polish and Ukraine increased by 24.7 percent and 9.8 percent respectively compared with the corresponding month in 2018 and by 39.3 percent and 33.7 percent respectively compared with previous month. Other performances are shown in **Table** **7**.

The total of **520,397** bed-spaces was available in January 2019. Out of these bed-spaces, estimates of **383,623** hotel-beds were sold during that month representing a bed occupancy rate of **73.7** percent (**Table 9**).

**Table1: International Visitors by Nationality**, **January 2019**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **January 2018** | | | **December 2018** | | | **January 2019** | | | **% Change, December 2018 to January 2019** | **% Change, January 2018 to January 2019** |
| **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** | **Number** | **% share** | **Rank** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 2,905 | 5.5 | 4 | 3,151 | 6.0 | 4 | 2,686 | 5.8 | 5 | -14.8 | -7.5 |
| British | 1,924 | 3.7 | 9 | 2,191 | 4.1 | 8 | 1,542 | 3.3 | 8 | -29.6 | -19.9 |
| German | 3,072 | 5.9 | 2 | 2,470 | 4.7 | 6 | 2,545 | 5.5 | 6 | 3.0 | -17.2 |
| Italian | 8,508 | 16.2 | 1 | 7,369 | 13.9 | 1 | 8,406 | 18.2 | 1 | 14.1 | -1.2 |
| French | 2,418 | 4.6 | 7 | 2,541 | 4.8 | 5 | 3,093 | 6.7 | 4 | 21.7 | 27.9 |
| Dutch | 1,415 | 2.7 | 11 | 1,317 | 2.5 | 11 | 1,465 | 3.2 | 9 | 11.2 | 3.5 |
| Belgium | 798 | 1.5 | 14 | 992 | 1.9 | 13 | 748 | 1.6 | 13 | -24.6 | -6.3 |
| Russian | 2,112 | 4 | 8 | 1,638 | 3.1 | 10 | 1,573 | 3.4 | 7 | -4.0 | -25.5 |
| Turkish | 430 | 0.8 | 18 | 226 | 0.4 | 21 | 406 | 0.9 | 18 | 79.6 | -5.6 |
| Polish | 2,680 | 5.1 | 6 | 2399 | 4.5 | 7 | 3,341 | 7.2 | 2 | 39.3 | 24.7 |
| Ukrainian | 661 | 1.3 | 16 | 543 | 1.0 | 19 | 726 | 1.6 | 14 | 33.7 | 9.8 |
| Czech Republic | 1044 | 2 | 13 | 623 | 1.2 | 16 | 1,159 | 2.5 | 11 | 86.0 | 11.0 |
| Spanish | 378 | 0.7 | 20 | 718 | 1.4 | 15 | 380 | 0.8 | 19 | -47.1 | 0.5 |
| Other European | 4,244 | 8.1 |  | 4,398 | 8.3 |  | 4,132 | 9.0 |  | -6.0 | -2.6 |
| **Subtotal** | 32,589 | 62.2 |  | **30,576** | **57.9** |  | **32,202** | **69.8** |  | **5.3** | **-1.2** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |  |
| Japanese | 116 | 0.2 | 22 | 189 | 0.4 | 22 | 88 | 0.2 | 23 | -53.4 | -24.1 |
| Chinese | 334 | 0.6 | 21 | 385 | 0.7 | 20 | 268 | 0.6 | 20 | -30.4 | -19.8 |
| Indian | 419 | 0.8 | 19 | 599 | 1.1 | 17 | 226 | 0.5 | 21 | -62.3 | -46.1 |
| Israeli | 1,626 | 3.1 | 10 | 1,119 | 2.1 | 12 | 965 | 2.1 | 12 | -13.8 | -40.7 |
| Other Asian | 2,269 | 4.3 |  | 1,747 | 3.3 |  | 1,376 | 3.0 |  | -21.2 | -39.4 |
| **Subtotal** | 4,764 | 9.1 |  | **4,039** | **7.6** |  | **2,923** | **6.3** |  | **-27.6** | **-38.6** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 638 | 1.2 | 17 | 1950 | 3.7 | 9 | 429 | 0.9 | 17 | -78.0 | -32.8 |
| South African | 1,339 | 2.6 | 12 | 3,842 | 7.3 | 3 | 1,186 | 2.6 | 10 | -69.1 | -11.4 |
| Other African | 1,239 | 2.4 |  | 2,567 | 4.9 |  | 1,126 | 2.4 |  | -56.1 | -9.1 |
| **Subtotal** | 3,216 | 6.1 |  | **8,359** | **15.8** |  | **2,741** | **5.9** |  | **-67.2** | **-14.8** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |  |  |
| American | 2,892 | 5.5 | 5 | 4,434 | 8.4 | 2 | 3,201 | 6.9 | 3 | -27.8 | 10.7 |
| Canadian | 730 | 1.4 | 15 | 571 | 1.1 | 18 | 584 | 1.3 | 16 | 2.3 | -20.0 |
| Other American | 1,343 | 2.6 |  | 1,547 | 2.9 |  | 945 | 2.0 |  | -38.9 | -29.6 |
| **Subtotal** | 4,965 | 9.5 |  | **6,552** | **12.4** |  | **4,730** | **10.3** |  | **-27.8** | **-4.7** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |  |  |
| Australian | 3,071 | 5.9 | 3 | 780 | 1.5 | 14 | 587 | 1.3 | 15 | -24.7 | -80.9 |
| New Zealand | 67 | 0.1 | 23 | 67 | 0.1 | 23 | 167 | 0.4 | 22 | 149.3 | 149.3 |
| **Subtotal** | 3,138 | 6 |  | **847** | 1.6 |  | **754** | 1.6 |  | **-11.0** | **-76.0** |
| Not stated | 3,745 | 7.1 |  | 2455 | 4.6 |  | 2,783 | 6.0 |  |  |  |
| **TOTAL** | 52,417 | 100 |  | **52,828** | **100** |  | **46,133** | **100.0** |  | **-12.7** | **-12.0** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points, January 2019**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Airport** | | | **Seaport** | | |
| **International Flight** | **Domestic Flight** | **Total** | **Cruise Ship** | **Sea ferries** | **Total** |
| **EUROPE** |  |  |  |  |  |  |
| Scandinavian | 1,515 | 811 | 2,326 | 2 | 358 | 360 |
| British | 1,006 | 381 | 1,387 | 0 | 155 | 155 |
| German | 1,535 | 814 | 2,349 | 0 | 196 | 196 |
| Italian | 8,014 | 324 | 8,338 | 2 | 66 | 68 |
| French | 2,176 | 799 | 2,975 | 0 | 118 | 118 |
| Dutch | 1,114 | 251 | 1,365 | 2 | 98 | 100 |
| Belgium | 492 | 102 | 594 | 0 | 154 | 154 |
| Russian | 1,263 | 149 | 1,412 | 0 | 161 | 161 |
| Turkish | 292 | 80 | 372 | 0 | 34 | 34 |
| Polish | 3,193 | 126 | 3,319 | 4 | 18 | 22 |
| Ukrainian | 650 | 48 | 698 | 0 | 28 | 28 |
| Czech Republic | 1,073 | 47 | 1,120 | 0 | 39 | 39 |
| Spanish | 231 | 124 | 355 | 0 | 25 | 25 |
| Other Europeans | 2,782 | 758 | 3,540 | 1 | 591 | 592 |
| **Subtotal** | **25,336** | **4,814** | **30,150** | **11** | **2,041** | **2,052** |
| **ASIA** |  |  |  |  |  |  |
| Japanese | 49 | 18 | 67 | 0 | 21 | 21 |
| Chinese | 114 | 78 | 192 | 0 | 76 | 76 |
| Indian | 125 | 29 | 154 | 0 | 72 | 72 |
| Israeli | 917 | 32 | 949 | 1 | 15 | 16 |
| Other Asians | 717 | 156 | 873 | 2 | 501 | 503 |
| **Subtotal** | **1,922** | **313** | **2,235** | **3** | **685** | **688** |
| **AFRICA** |  |  |  |  |  |  |
| Kenyan | 310 | 24 | 334 | 0 | 95 | 95 |
| South African | 1,057 | 84 | 1,141 | 0 | 45 | 45 |
| Other Africans | 503 | 74 | 577 | 2 | 547 | 549 |
| **Subtotal** | **1,870** | **182** | **2,052** | **2** | **687** | **689** |
| **AMERICA** |  |  |  |  |  |  |
| American | 1,497 | 1,018 | 2,515 | 1 | 685 | 686 |
| Canadian | 236 | 263 | 499 | 0 | 85 | 85 |
| Other Americans | 225 | 159 | 384 | 0 | 561 | 561 |
| **Subtotal** | **1,958** | **1,440** | **3,398** | **1** | **1,331** | **1,332** |
| **OCEANIA** |  |  |  |  |  |  |
| Australian | 244 | 170 | 414 | 0 | 173 | 173 |
| New Zealand | 125 | 33 | 158 | 0 | 9 | 9 |
| **Subtota**l | **369** | **203** | **572** | **0** | **182** | **182** |
| Not stated | 69 | 2,598 | 2,667 | 1 | 115 | 116 |
| **TOTAL** | **31,524** | **9,550** | **41,074** | **18** | **5,041** | **5,059** |

Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality and Purpose of Visit, January 2019**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Nationality** | **Returning Residences** | **Prospective Resident** | **Seeking Employment** | **Temporary Employment** | **Visiting Friends and Relatives** | **Holidays** | **Business and Conference** | **In Transit** | **Others** | **Total** |
| **EUROPE** |  |  |  |  |  |  |  |  |  |  |
| Scandinavian | 0 | 0 | 0 | 0 | 6 | 2,678 | 0 | 0 | 2 | 2,686 |
| British | 0 | 0 | 0 | 0 | 21 | 1,501 | 2 | 1 | 17 | 1,542 |
| German | 0 | 0 | 0 | 0 | 37 | 2,504 | 0 | 0 | 4 | 2,545 |
| Italian | 5 | 0 | 3 | 1 | 67 | 8,314 | 2 | 2 | 12 | 8,406 |
| French | 0 | 0 | 1 | 0 | 39 | 3,049 | 0 | 0 | 4 | 3,093 |
| Dutch | 0 | 0 | 1 | 0 | 8 | 1,455 | 0 | 0 | 1 | 1,465 |
| Belgium | 0 | 0 | 1 | 0 | 4 | 690 | 0 | 0 | 53 | 748 |
| Russian | 1 | 0 | 1 | 0 | 13 | 1,558 | 0 | 0 | 0 | 1,573 |
| Turkish | 0 | 0 | 0 | 0 | 1 | 405 | 0 | 0 | 0 | 406 |
| Polish | 2 | 0 | 0 | 0 | 29 | 3,307 | 0 | 0 | 3 | 3,341 |
| Ukrainian | 0 | 0 | 0 | 0 | 6 | 719 | 0 | 1 | 0 | 726 |
| Czech Republic | 0 | 1 | 0 | 0 | 14 | 1,142 | 0 | 0 | 2 | 1,159 |
| Spanish | 0 | 0 | 0 | 0 | 4 | 375 | 0 | 0 | 1 | 380 |
| Other Europeans | 0 | 0 | 1 | 1 | 38 | 3,952 | 1 | 0 | 139 | 4,132 |
| **Subtotal** | **8** | **1** | **8** | **2** | **287** | **31,649** | **5** | **4** | **238** | **32,202** |
| **ASIA** |  |  |  |  |  |  |  |  |  |  |
| Japanese | 0 | 1 | 0 | 0 | 1 | 86 | 0 | 0 | 0 | 88 |
| Chinese | 0 | 0 | 0 | 0 | 1 | 266 | 1 | 0 | 0 | 268 |
| Indian | 0 | 0 | 0 | 0 | 2 | 223 | 0 | 0 | 1 | 226 |
| Israeli | 0 | 0 | 0 | 1 | 5 | 957 | 1 | 1 | 0 | 965 |
| Other Asians | 0 | 0 | 1 | 0 | 26 | 1,228 | 2 | 0 | 119 | 1,376 |
| **Subtotal** | **0** | **1** | **1** | **1** | **35** | **2,760** | **4** | **1** | **120** | **2,923** |
| **AFRICA** |  |  |  |  |  |  |  |  |  |  |
| Kenyan | 1 | 0 | 0 | 0 | 6 | 421 | 1 | 0 | 0 | 429 |
| South African | 0 | 0 | 0 | 2 | 3 | 1,181 | 0 | 0 | 0 | 1,186 |
| Other Africans | 0 | 1 | 0 | 1 | 3 | 1,003 | 0 | 0 | 118 | 1,126 |
| **Subtotal** | **1** | **1** | **0** | **3** | **12** | **2,605** | **1** | **0** | **118** | **2,741** |
| **AMERICA** |  |  |  |  |  |  |  |  |  |  |
| American | 2 | 1 | 2 | 1 | 10 | 3,027 | 0 | 0 | 158 | 3,201 |
| Canadian | 0 | 0 | 0 | 0 | 6 | 573 | 0 | 4 | 1 | 584 |
| Other Americans | 0 | 1 | 0 | 0 | 3 | 752 | 0 | 0 | 189 | 945 |
| **Subtotal** | **2** | **2** | **2** | **1** | **19** | **4,352** | **0** | **4** | **348** | **4,730** |
| **OCEANIA** |  |  |  |  |  |  |  |  |  |  |
| Australian | 0 | 0 | 0 | 0 | 3 | 555 | 1 | 0 | 28 | 587 |
| New Zealand | 0 | 0 | 0 | 0 | 0 | 167 | 0 | 0 | 0 | 167 |
| **Subtotal** | **0** | **0** | **0** | **0** | **3** | **722** | **1** | **0** | **28** | **754** |
| **Not stated** | 0 | 0 | 0 | 0 | 0 | 2,750 | 0 | 0 | 33 | 2,783 |
| **TOTAL** | **11** | **5** | **11** | **7** | **356** | **44,838** | **11** | **9** | **885** | **46,133** |
| **TOTAL PERCENT** | **0.0** | **0.0** | **0.0** | **0.0** | **0.8** | **97.2** | **0.0** | **0.0** | **1.9** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 4: International Visitors by Nationality and Sex, January 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Nationality** | **Male** | **Female** | **Total** |
| **EUROPE** |  |  |  |
| Scandinavian | 1,100 | 1,586 | 2,686 |
| British | 666 | 876 | 1,542 |
| German | 1,155 | 1,390 | 2,545 |
| Italian | 3,499 | 4,907 | 8,406 |
| French | 1,425 | 1,668 | 3,093 |
| Dutch | 672 | 793 | 1,465 |
| Belgium | 283 | 465 | 748 |
| Russian | 756 | 817 | 1,573 |
| Turkish | 200 | 206 | 406 |
| Polish | 1,573 | 1,768 | 3,341 |
| Ukrainian | 351 | 375 | 726 |
| Czech Republic | 531 | 628 | 1,159 |
| Spanish | 166 | 214 | 380 |
| Other European Country | 1,743 | 2,389 | 4,132 |
| **Subtotal** | **14,120** | **18,082** | **32,202** |
| **ASIA** |  |  |  |
| Japanese | 44 | 44 | 88 |
| Chinese | 134 | 134 | 268 |
| Indian | 136 | 90 | 226 |
| Israeli | 454 | 511 | 965 |
| Other Asian | 656 | 720 | 1,376 |
| **Subtotal** | **1,424** | **1,499** | **2,923** |
| **AFRICA** |  |  |  |
| Kenyan | 215 | 214 | 429 |
| South African | 526 | 660 | 1,186 |
| Other African | 481 | 645 | 1,126 |
| **Subtotal** | **1,222** | **1,519** | **2,741** |
| **AMERICA** |  |  |  |
| American | 726 | 2,475 | 3,201 |
| Canadian | 252 | 332 | 584 |
| Other American | 249 | 696 | 945 |
| **Subtotal** | **1,227** | **3,503** | **4,730** |
| **OCEANIA** |  |  |  |
| Australian | 234 | 353 | 587 |
| New Zealand | 78 | 89 | 167 |
| **Subtotal** | **312** | **442** | **754** |
| Not stated | 1,317 | 1,466 | 2,783 |
| **TOTAL JANUARY, 2019** | **19,622** | **26,511** | **46,133** |
| **TOTAL DECEMBER, 2018** | **20,276** | **32,552** | **52,828** |
| **TOTAL %JANUARY** | **42.5** | **57.5** | **100** |
| **% CHANGE,DECEMBER 2018 TO JANUARY 2019** | **-3.2** | **-18.6** | **-12.7** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 5: International Visitors by Nationality and Categorized Age, January 2019**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Nationality** | **<15 yrs** | **15 -64 yrs** | **65+ yrs** | **Total** |
| **EUROPE** |  |  |  |  |
| Scandinavian | 164 | 2,262 | 260 | 2,686 |
| British | 34 | 1,317 | 191 | 1,542 |
| German | 59 | 2,166 | 320 | 2,545 |
| Italian | 566 | 7,024 | 816 | 8,406 |
| French | 85 | 2,624 | 384 | 3,093 |
| Dutch | 46 | 1,251 | 168 | 1,465 |
| Belgium | 31 | 661 | 56 | 748 |
| Russian | 112 | 1,414 | 47 | 1,573 |
| Turkish | 39 | 352 | 15 | 406 |
| Polish | 298 | 2,872 | 171 | 3,341 |
| Ukrainian | 55 | 661 | 10 | 726 |
| Czech Republic | 74 | 989 | 96 | 1,159 |
| Spanish | 9 | 357 | 14 | 380 |
| Other European | 175 | 3,668 | 289 | 4,132 |
| **Subtotal** | **1,747** | **27,618** | **2,837** | **32,202** |
| **ASIA** |  |  |  |  |
| Japanese | 1 | 87 | 0 | 88 |
| Chinese | 18 | 237 | 13 | 268 |
| Indian | 6 | 208 | 12 | 226 |
| Israeli | 40 | 832 | 93 | 965 |
| Other Asian | 47 | 1,232 | 97 | 1,376 |
| **Subtotal** | **112** | **2,596** | **215** | **2,923** |
| **AFRICA** |  |  |  |  |
| Kenyan | 20 | 396 | 13 | 429 |
| South African | 62 | 1,068 | 56 | 1,186 |
| Other African | 78 | 988 | 60 | 1,126 |
| **Subtotal** | **160** | **2,452** | **129** | **2,741** |
| **AMERICA** |  |  |  |  |
| American | 132 | 2,738 | 331 | 3,201 |
| Canadian | 32 | 472 | 80 | 584 |
| Other American | 41 | 845 | 59 | 945 |
| **Subtotal** | **205** | **4,055** | **470** | **4,730** |
| **OCEANIA** |  |  |  |  |
| Australian | 29 | 517 | 41 | 587 |
| New Zealand | 4 | 136 | 27 | 167 |
| **Subtotal** | **33** | **653** | **68** | **754** |
| **Not stated** | 97 | 2,348 | 338 | 2,783 |
| **TOTAL** | **2,354** | **39,722** | **4,057** | **46,133** |
| **TOTAL PERCENT** | **5.1** | **86.1** | **8.8** | **100** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 6: Intended Length of Stay and Sex of International Visitors in Zanzibar, January 2019**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Intended Length of Stay** | **Number of Arrival** | | | **Percentage Share** | **Total Nights** | | |
| **Male** | **Female** | **Total** | **Male** | **Female** | **Total** |
| 1 | 253 | 181 | 434 | 0.9 | 253 | 181 | 434 |
| 2 | 436 | 413 | 849 | 1.8 | 872 | 826 | 1,698 |
| 3 | 894 | 878 | 1,772 | 3.8 | 2,682 | 2,634 | 5,316 |
| 4 | 1,306 | 1,347 | 2,653 | 5.8 | 5,224 | 5,388 | 10,612 |
| 5 | 1,294 | 1,450 | 2,744 | 5.9 | 6,470 | 7,250 | 13,720 |
| 6 | 1,426 | 7,704 | 9,130 | 19.8 | 8,556 | 46,224 | 54,780 |
| 7 | 4,620 | 4,739 | 9,359 | 20.3 | 32,340 | 33,173 | 65,513 |
| 8 | 2,538 | 2,738 | 5,276 | 11.4 | 20,304 | 21,904 | 42,208 |
| 9 | 801 | 913 | 1,714 | 3.7 | 7,209 | 8,217 | 15,426 |
| 10 | 1,397 | 1,447 | 2,844 | 6.2 | 13,970 | 14,470 | 28,440 |
| 11 | 820 | 840 | 1,660 | 3.6 | 9,020 | 9,240 | 18,260 |
| 12 | 797 | 837 | 1,634 | 3.5 | 9,564 | 10,044 | 19,608 |
| 13 | 294 | 310 | 604 | 1.3 | 3,822 | 4,030 | 7,852 |
| 14 | 999 | 1,011 | 2,010 | 4.4 | 13,986 | 14,154 | 28,140 |
| 15 | 578 | 557 | 1,135 | 2.5 | 8,670 | 8,355 | 17,025 |
| 16 | 145 | 170 | 315 | 0.7 | 2,320 | 2,720 | 5,040 |
| 17 | 98 | 94 | 192 | 0.4 | 1,666 | 1,598 | 3,264 |
| 18 | 68 | 63 | 131 | 0.3 | 1,224 | 1,134 | 2,358 |
| 19 | 34 | 39 | 73 | 0.2 | 646 | 741 | 1,387 |
| 20 | 89 | 74 | 163 | 0.4 | 1,780 | 1,480 | 3,260 |
| 21 | 185 | 147 | 332 | 0.7 | 3,885 | 3,087 | 6,972 |
| 22 | 37 | 34 | 71 | 0.2 | 814 | 748 | 1,562 |
| 23 | 21 | 22 | 43 | 0.1 | 483 | 506 | 989 |
| 24 | 15 | 12 | 27 | 0.1 | 360 | 288 | 648 |
| 25 | 23 | 15 | 38 | 0.1 | 575 | 375 | 950 |
| 26 | 6 | 5 | 11 | 0.0 | 156 | 130 | 286 |
| 27 | 12 | 20 | 32 | 0.1 | 324 | 540 | 864 |
| 28 | 31 | 44 | 75 | 0.2 | 868 | 1,232 | 2,100 |
| 29 | 6 | 13 | 19 | 0.0 | 174 | 377 | 551 |
| 30 | 135 | 88 | 223 | 0.5 | 4,050 | 2,640 | 6,690 |
| 31+ | 265 | 305 | 570 | 1.2 | 8,215 | 9,455 | 17,670 |
| **Total** | **19,623** | **26,510** | **46,133** | **100.0** | **170,482** | **213,141** | **383,623** |
| **Average intended Length of Stay[[1]](#footnote-1)** | | | | | **8.2** | **8.1** | **8.2** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 7: Visitors Arrival from Emerging Markets, January 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Nationality** | **January 2018** | **December 2018** | **January 2019** | **% Change, January 2018 to January 2019** | **% Change, December 2018 to January 2019** |
| Russian | 2112 | 1,638 | 1,573 | -25.5 | -4.0 |
| Polish | 2,680 | 2,399 | 3,341 | 24.7 | 39.3 |
| Ukrainian | 661 | 543 | 726 | 9.8 | 33.7 |
| Chinese | 334 | 385 | 268 | -19.8 | -30.4 |
| Indian | 419 | 599 | 226 | -46.1 | -62.3 |
| Israeli | 1,626 | 1,119 | 965 | -40.7 | -13.8 |
| **Total** | **7,832** | **6,683** | **7,099** | **-9.4** | **6.2** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 8:Summary of Visitors by Mode of Travel Through Entry Point, January 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Airport** | **Seaport** | **Total** |
| International flight/ Cruise Ship | 31,524 | 18 | 31,542 |
| Domestic flights/ Sea ferries | 9,550 | 5,041 | 14,591 |
| **Total** | **41,074** | **5,059** | **46,133** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 9: International Visitors nights and Estimated Bed Occupancy**

**Rate in Zanzibar, January 2019**

|  |  |  |  |
| --- | --- | --- | --- |
| **Length of Stay** | **Number of visitors** | **Percentage Share** | **Total Nights** |
| 1 | 434 | 0.9 | 434 |
| 2 | 849 | 1.8 | 1,698 |
| 3 | 1,772 | 3.8 | 5,316 |
| 4 | 2,653 | 5.8 | 10,612 |
| 5 | 2,744 | 5.9 | 13,720 |
| 6 | 9,130 | 19.8 | 54,780 |
| 7 | 9,359 | 20.3 | 65,513 |
| 8 | 5,276 | 11.4 | 42,208 |
| 9 | 1,714 | 3.7 | 15,426 |
| 10 | 2,844 | 6.2 | 28,440 |
| 11 | 1,660 | 3.6 | 18,260 |
| 12 | 1,634 | 3.5 | 19,608 |
| 13 | 604 | 1.3 | 7,852 |
| 14 | 2,010 | 4.4 | 28,140 |
| 15 | 1,135 | 2.5 | 17,025 |
| 16 | 315 | 0.7 | 5,040 |
| 17 | 192 | 0.4 | 3,264 |
| 18 | 131 | 0.3 | 2,358 |
| 19 | 73 | 0.2 | 1,387 |
| 20 | 163 | 0.4 | 3,260 |
| 21 | 332 | 0.7 | 6,972 |
| 22 | 71 | 0.2 | 1,562 |
| 23 | 43 | 0.1 | 989 |
| 24 | 27 | 0.1 | 648 |
| 25 | 38 | 0.1 | 950 |
| 26 | 11 | 0.0 | 286 |
| 27 | 32 | 0.1 | 864 |
| 28 | 75 | 0.2 | 2,100 |
| 29 | 19 | 0.0 | 551 |
| 30 | 223 | 0.5 | 6,690 |
| 31+ | 570 | 1.2 | 17,670 |
| **Total** | **46,133** | **100.0** | **383,623** |
| **Number of beds available in January** | | | **520,397** |
| **Bed Occupancy Rate** | | | **73.7** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Table 10: International Visitors by Month, 2015 - 2019**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Month** | **2015** | **2016** | **2017** | **2018** | **2019** |
| January | 23,052 | 31,717 | 40,938 | 52,417 | 46,133 |
| February | 28,918 | 34,175 | 39,119 | 46,935 |  |
| March | 20,265 | 29,058 | 30,366 | 39,592 |  |
| April | 13,942 | 14,701 | 21,004 | 21,139 |  |
| May | 11,501 | 13,654 | 15,696 | 18,655 |  |
| June | 17,397 | 20,546 | 23,458 | 37,235 |  |
| July | 28,163 | 37,553 | 41,034 | 53,087 |  |
| August | 32,726 | 42,484 | 51,937 | 56,861 |  |
| September | 27,014 | 32,765 | 38,977 | 52,551 |  |
| October | 25,422 | 44,169 | 43,470 | 49,796 |  |
| November | 25,914 | 31,557 | 36,363 | 39,713 |  |
| December | 39,929 | 43863 | 51,112 | 52,828 |  |
| **Total** | **294,243** | **376,242** | **433,474** | **520,809** | **46,133** |

*Source: Zanzibar Commission for Tourism &Department of Immigration Zanzibar*

**Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar’s economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

**Definition and Concepts**

**Tourist:**refers to any person travelling to a place other than that of his/her usual environment

for less than 12 months and whose main purpose of the trip is other than the exercise

of an activity remunerated from within the place visited.(According to the United

Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment

for less than twelve months and whose main purpose of trip is other than the

exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

1. International flight – comprising of visitors entered the country direct from abroad;
2. Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
3. Cruise ship – comprising of visitors (**excursionist)** entered Zanzibar by cruise ship; and
4. Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

|  |  |
| --- | --- |
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| ***P.O. BOX, 2321*** | ***P.O.BOX, 1410*** |
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1. The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors [↑](#footnote-ref-1)